



Classmates:

Below is an Executive Summary and Discussion of our Class Project. We are excited about this opportunity to support the Brigade and the Naval Academy and know that you will want to join us in making this project a success.

Executive Summary:

Our class Executive Committee has investigated options for a 50th Reunion Class Project. We solicited inputs from classmates active in our class activities and from classmates who have provided significant financial support for our past class projects. Committee members have separately solicited opinions from classmates. We presented information at our recent 45th Reunion on two areas that our classmates were interested in supporting – the Integritas Film Project and the endowment of a Foundation Prep School Scholarship. During subsequent conversations, we determined that classmates were interested in supporting both the Integritas Film Project and the Foundation Scholarship. Instead of voting on one or the other, we determined that we should include the opportunity for classmates to contribute to either or both these worthy causes as part of our 50th Reunion Class Project. We have set the following goal and targets for our Class Project:

Overall Fundraising Goal:	\$1.964 M	
Integritas Film Project:	\$1.139 M	58 %
Foundation Prep-School Scholarship:	\$0.491 M	25 %
Unrestricted Contribution:	\$0.333 M	17 %

The presentations for the Film Project and Scholarship may be viewed online:

Integritas Film Project

Introduction - Col. Art Athens: <http://www.usna.edu/ethics/Video/integritas1.wmv>

Presentation - Patrick Finnegan: <http://www.usna.edu/ethics/Video/integritas2.wmv>

Foundation Scholarship – Ed Wallace: <https://cc.callinfo.com/play?id=513azp>

(Note: Only your name is required to be entered to view the Scholarship presentation.)

Additional details are provided below. We will begin soliciting contributions for the Class Project after the first of the year. For those classmates interested in making contributions prior to the kick-off next year, send your contributions or commitment letter to the USNA Foundation, Attn. Rich Goldsby, 291 Wood Rd., Beach Hall, Annapolis, MD 21402-1254. Please make your checks payable to USNA Foundation and mark your donation for the Class of '64 50th Reunion Project. Your gift will be divided according to the percentages for each Class Project component shown above unless you specify otherwise.

Discussion

The Class Gift recognition ceremony will take place at our 50th Reunion. Contributions to the Class Gift will be accepted from 1 December 2009 through 31 December 2014. We are excited about this opportunity for our class to make a valuable contribution to the Brigade and Naval Academy.

The gift selection effort began last winter, including several meetings with the Naval Academy Foundation, to better understand the Superintendent's strategic program priorities for the Academy as well as other potential gift opportunities. We also worked with the Foundation to come up with an estimate of a reasonable target donation goal for our class to achieve. The recommendation was a \$2 million target that we rounded to \$1,964,000.

We have continued to work with the Vice Admiral Stockdale Center for Ethical Leadership to identify a project that the class could support and which would carry the '64 brand much like the *Ethics for the Junior Officer* book. We were made aware of the *Integritas Project* and got support from classmates and the Executive Committee to pursue this as a potential part of our class gift project.

There has been continued strong support from some classmates for the Prep School Scholarship program. While we were initially going to poll the class concerning supporting (1) The *Integritas Project* and the Annual Fund; or, (2) the *Integritas Project*, the Prep School Scholarship Program and the Annual Fund, the interest shown in both areas led us to recommend including all three components in our Class Project in order to allow classmates to contribute as they desired.

Those of you who attended the Business Meeting at our recent 45th Reunion saw the excellent *Integritas Project* presentation by Col. Art Athens USMCR (Ret.) '78, the Director of the Stockdale Center for Ethical Leadership at USNA, and Patrick Finnegan, an industry-renowned commercial filmmaker. Words can't adequately describe the vision that Art and Patrick have concerning using modern media techniques to bring key ethical leadership concepts and messages to midshipmen. So, at our request, Art and Patrick's *Integritas Project* presentation has been recorded and is available for your viewing via the Stockdale Center's website. The website address is provided in the Executive Summary.

Those at the Business Meeting, also heard our classmate, Tom Lynch, the Chairman of the Executive Committee for The Naval Academy Foundation Athletic & Scholarship Programs, discuss a scholarship program for providing need-based tuition assistance for at least 60 Foundation Scholarship students per year who need some academic help to better prepare them for success at the Naval Academy. Several of our classmates were Foundation students. This privately funded program has been in operation for over 60 years. CAPT Ed Wallace USN (Ret.) '72 is the Foundation Vice President for Athletic &

Scholarship Programs. He has recorded the same presentation that Tom Lynch made at the Business Meeting and the Foundation has made it available for your viewing. The website address is provided in the Executive Summary above. Some additional instructions accessing Ed's presentation:

1. On the internet go to <https://cc.callinfo.com/play?id=5l3azp>. Suggest you copy and paste this link into your browser if the link is not live in this document. (If you choose to type it in, the character between the 5 and the 3 is a lower case L.)
2. Enter your name in the Name box. You may enter the information in the other boxes, but only your name is required.
3. Click the Submit button.
4. Make sure your speakers are turned up.
5. Mouse over the presentation to reveal the control bar at the bottom that you can use to pause and restart the presentation.
6. When the presentation is over, it will shut down automatically.

Our classmates who have been exposed to these gift opportunities are extremely excited about our upcoming Class Project. Please take the time to view the *Integritas Project* and Prep School Scholarship presentations -- we believe you will be excited too.

David Tuma
President

Bill Natter
President Elect

John Gorman
Class Project Chairman

Denny Connolly
Fundraising Chairman