

Class Communications Policy

Class of 1964 communications are subject to the same limitations as those imposed on the Alumni Association as a result of its 501 (c)(3) status.

The Class of '64 policy is that class communications resources are to be used to communicate class related matters of interest to class members. Class Resources are limited to the following communication vehicles:

1. '64 SHIPMATE columns;
2. Class of '64 Newsletter;
3. Class Website, including the consolidated directory of all class members, but excluding the Class Forum*;
4. USNA Alumni Association distribution of US mail to all classmates;
5. Contact list of regular attendees at the class luncheons in the DC area;
6. Company Rep process of disseminating information to all classmates via the class company rep email system tree.

The Class President is the primary communicator of Class of '64 matters. The Class Corresponding Secretary, the Webmaster, the Class Company Representative Coordinator, and the Class Luncheon Communicator are empowered to transmit information conforming to the guidance of this policy. Distribution of information to our class shall be only for the benefit of the whole Class and not to support individual causes. The Class will not become involved in promoting or discrediting non-class issues at the behest of an individual classmate. As a result, we do not send messages requesting money or messages espousing a particular charitable cause. This includes political, commercial, marketing as well as communications that may disparage a classmate.

Company resources, such as the company-wide list of email addresses and phone numbers, are not considered class resources except when used in conjunction with item 6 above.

*The Class Forum is an open chat location for any classmate comments, including political, commercial and marketing, however, disparaging others, inappropriate language, photographs or other content that is 'conduct unbecoming' is prohibited.